Anton Novozhilov

Graphic designer and art director

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SKILLS

Design

Branding and visual identity
Art direction
Advertising creatives
Packaging and merch
Event design
Motion design, web design

AI

Flux, LoRA training: datasets, fine-tuning for brands
ComfyUI, SeedVR2
Nano Banana, Kling, Magnific
Vibe-coding websites: design and code

Software

Figma, Photoshop, Illustrator, InDesign
After Effects, Premiere
Blender, Tilda (Zero Block)

Team

Mentoring junior designers
Project management

COURSES

MADS, “Must-have for an art director”, 2025
“Logomachine teaches”, 2021

LANGUAGES

Russian: native
English: B1

ALSO

Artist: 2 solo and about 17 group exhibitions
I write essays on design and philosophy

PROFILE

Graphic designer and art director with 5+ years in product IT companies and branding studios. I create visual identities, packaging, advertising campaigns and product graphics. I bring AI into production: I train LoRA models on Flux to match a brand’s visual language and build pipelines in ComfyUI. Mentor for junior designers.

EXPERIENCE

01.tech

Apr 2024 – present

Graphic designer · international product IT company (NDA)

Advertising creatives for social media: static, video, multi-format. Product graphics for websites and apps, visual concepts. Introduced AI tools into the production pipeline. Mentoring junior designers.

BLNC design studio

Mar 2023 – Jan 2024

Middle designer · full-cycle branding agency

Clients: Tatneft, IBC Clinic, Samara University, ZIM Gallery residential complex, Samara Region Ministry of Tourism. Visual identities, logos, packaging, merch, media facades, layout, animation.

> Sobaka.ru Samara magazine (publishing rights held by the studio): issue layout, prepress, ad pages and collages.

EVR Systems

Jun – Dec 2023

UI/UX designer · project-based

Interfaces for six large AR apps for corporate events. Adapting web projects for mobile.

Freelance

2019 – 2023

Graphic designer

Logos, posters, YouTube channel art, private branding projects. Earlier: senior designer at Amster Chips, machine embroidery designer-programmer at Profi Dress.

EDUCATION

PhD programme, philosophy — 2026 –
Lobachevsky University, Nizhny Novgorod

MA, philosophy — 2026
Samara University · philosophical anthropology

BA, graphic and industrial design — 2024
Samara State Technical University

Lyceum of Samara State Technical University — 2019
design track